



Address: 3/9D Babubhai Siddiqui Compound, Gaondevi Road,
Poisar, Kandivali East, Mumbai - 400101
Email Address: 04harsh@mkesimsr.ac.in / **Phone Number:** 8356090273
LinkedIn: [Harsh Ghadigaonkar](#) | [LinkedIn](#) / **Website:** [mkesimsr.ac.in](#)

Objective:

Results-driven Business Analyst with expertise in data-driven insights, statistical analysis, and predictive modelling. Seeking a role in a dynamic organization to leverage my analytical skills and business acumen in driving strategic initiatives, optimizing processes, and supporting data informed decision-making to foster business growth and innovation.

Education:

Post Graduate Diploma in Management (PGDM) 2023-25 Batch

Approved by A.I.C.T.E. passing in May 2025

MKES Institute of Management Studies & Research

- **Relevant Coursework:** Strategy Management, Financial Modelling, FinTech, Big Data, R for Data Analysis, AI, ML, DL & NLP
- **GPA:** 8.51

Bachelor of Science in Information Technology:

- **Nagindas Khandwala College in May 2023**
- **GPA:** 9.14

Professional Experience:

Chief Business Development Officer at ItemInflux

Duration: June 2020 to June 2022

- Led a dynamic team of 5 professionals to drive strategic growth initiatives, resulting in a 30% increase in revenue and successful expansion into new markets.
- Spearheaded comprehensive market analysis for a new electronics and glassware products, paving the way for a successful product launch and boosting sales by 45%.
- Optimized operational efficiency, managing and achieving a 20% reduction in costs through innovative strategies and lean management practices.

Skills:

- **Analytical Skills:** Financial Modelling, Data Analysis, Market Research, Problem Solving
- **Technical Skills:** Excel, SQL, R, Tableau
- **Management Skills:** Project Management, Strategic Planning, Leadership, Team Collaboration
- **Communication Skills:** Business Writing, Public Speaking, Negotiation
- **Other Skills:** Time Management, Documentation
- **Languages:** English, Hindi, Marathi, Gujarati, Japanese

Certifications:

- Google Analytics, Google – August 2024
- Generative AI for Project Managers, Project Management Institute – July 2024
- Data Analysis with Python, IBM – March 2024
- Spreadsheet Modelling Online Course: Excel 2013, Harvard Business Publishing Education – March 2024
- Inbound Marketing, HubSpot Academy – February 2024
- Campaign Manager 360 Certification, Google – December 2023
- Young Professional, TCS Ion – December 2023
- Software Engineering Job Simulation, JPMorgan Chase & Co. – Forage – November 2023
- Agile Job Simulation, JPMorgan Chase & Co. – Forage – November 2023
- Marketing Simulation: Managing Segments and Customers V, Harvard Business Publishing Education – November 2023
- Google Ads - Measurement, Google – October 2023

Summer Internship Project:

Fashionista Exhibitions

Duration: 2nd May 2024 to 30th June 2024

Business Analyst Intern

- Transformed operational framework from manual to software-based solutions.
- Developed and implemented advanced budgeting software.
- Revamped Management Information System (MIS) and HR policies.
- Launched advanced billing software, enhancing efficiency and reducing errors.
- Reduced processing time by 50% through automation and bottleneck identification.
- Increased operational efficiency tenfold with data-driven strategies.
- Boosted department productivity by 30% with best practices and process improvements.
- Set a new benchmark for organizational effectiveness in the exhibition industry.

Live Project:

Plant Disease Detection System

Duration: 25th June 2022 to 2nd November 2024

Designed a deep learning-based plant disease detection system using Keras, trained on the Plant Village database. The system accurately identifies plant species and diagnoses diseases from images, enhancing agricultural productivity. Implemented a user-friendly interface for real-time image analysis and disease detection.

SBI Mutual Fund

Mutual Fund Investor Awareness Program Analysis

Duration: February 2024 to March 2024

Conducted a comprehensive analysis of mutual funds across major banks, including SBI, Kotak, Bandhan, HDFC, and ICICI. Evaluated websites, content, and UI/UX elements, providing actionable recommendations to enhance content strategies and user experience, significantly impacting investor decision-making.

Kulturehire

Business Analyst Learnternship

Duration: June 2023 to July 2023

Gained hands-on experience in business analysis through a learnternship, focusing on market research and data analysis to support strategic decisions.

Reme Virals**Brand Promoter****Duration: September 2019 to December 2019**

Promoted brand visibility and engagement through targeted marketing campaigns, contributing to increased brand awareness and audience reach.

OKNO | Eyewearlabs**Campus Ambassador****Duration: May 2019**

Represented OKNO | Eyewearlabs on campus, promoting brand awareness and engagement among students.

Brand Factory**Research Assistant****Duration: April 2019**

Conducted research on Gen Z behavior, delivering insights that identified key consumer trends and improved targeted marketing strategies, resulting in increased engagement.

Talent Titan | Eduthrill**Campus Ambassador****Duration: March 2019**

Facilitated brand promotion and engagement on campus, enhancing visibility and student interaction with Talent Titan | Eduthrill.

Picartzo Services Private Limited**Social Media Assistant****Duration: January 2019 to April 2019**

Assisted in managing social media accounts, creating content, and analysing engagement to support brand presence and outreach.

Social Internship: S.H.A.R.E. - Building Climate Resilience**Reliance Foundation & Sanskriti Samvardhan Mandal****Duration: 7th January 2024 to 21st January 2024**

Contributed to the development of a 5-year business plan for climate resilience initiatives. Documented project progress, created compelling case studies, and produced engaging social media content to raise awareness and support for climate adaptation strategies.

Leadership and Extracurricular Activities:**MKES-IMSR 's IT Committee**

- Led a digital transformation initiative that streamlined internal processes and improved member engagement, resulting in a 30% increase in committee membership.
- Organized 5 events and workshops, impacting over 200 students and professionals by providing hands-on experience in various IT tools and technologies.
- Provided comprehensive IT support for the college, managing all technical requirements and solving issues efficiently, as the sole IT student responsible for these tasks.

Awards and Honors:

- Business Problem-Solving Analyst, IIM Ahmedabad - August 2024
- CGEIT 101, Udemy - August 2024
- Certified Chief Business Development Officer (CBDO), MTF IMTF - July 2024
- Certified Strategic Manager, IIM Bangalore - July 2024
- Google Cloud Innovator, Google - April 2024
- Represented India and Published a Book at Commonwealth Games - August 2023
- Ranked in the Top 6% of LinkedIn Top Voice for Business Intelligence - December 2023
- GCC TBC English Typing (40 WPM) - 2022
- District Level Bronze Medal in Karate - 2017
- MSCIT Certification - 2017
- Advanced Tally with GST Certification - 2017
- Silver Medal in Math Olympiad - 2014

Interests:

- Traveling: Exploring new cultures and gaining diverse perspectives.
- Designing: Creating visually engaging content and graphics.
- Streaming: Sharing knowledge and connecting with communities through live streams.
- Human Psychology: Understanding human behaviour and decision-making processes.
- Stock Market: Analysing market trends and making informed investment decisions.
- Writing Books: Crafting narratives and sharing insights on various topics.